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The Harvard Principles of
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Business School MBA Webinar:

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Welcome Class of 2020

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*Harvard Series: Webinar on
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Managing Through Crisis: Who
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Disinformation Reality A Day
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Virtual Books@Baker with
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practitioners to understand
the impact of coronavirus on
the economy and global
business. Business Impact
Center. Statements &
Communications . 12/17
Coronavirus update. 17 DEC
2020; 12/15 Coronavirus

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*Coronavirus - Coronavirus -
Harvard Business School*
Deshpande, Rohit, Gustavo
Herrero, and Kirsten O'Neil
Massaro. "Corona Beer."
Harvard Business School Case

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502-023, November 2001.
(Revised March 2011.)
Educators.

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*Coronavirus - Harvard
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We asked Harvard Business

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School experts how the
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COVID-19 pandemic is likely
to change business practice.
With COVID-19 cases growing
worldwide, business leaders
are scrambling to deal with
a wide variety of problems,
from slumping sales and

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stalling supply chains to
keeping employees healthy
and making sure they can
continue working. We asked
professors of Harvard
Business School how the
coronavirus pandemic is
likely to change how

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*How the Coronavirus Is
Already Rewriting the Future
of ...*

It would be prudent for
companies to take a fresh
look at worst-case scenarios

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and develop contingency
strategies against each. ...
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*Lead Your Business Through
the Coronavirus Crisis*

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Before that he was an Assistant Professor at Harvard Business School and a Distinguished Visiting Professor for the Schwarzman Scholarship. He is the author of two books:
Indispensable: When Leaders

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Really Matter (Harvard
Business Review Press, 2012)
and Picking Presidents
(under contract with
University of California
Press).

VIRTUAL - Harvard Business

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School Club of New York
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Source: Harvard Business School
In early June 1997, the CEO and vice chairman of Grupo Modelo were reviewing the performance of Corona beer in the U.S. market. Despite a much higher sales

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volume growth rate, Corona still trailed Heineken, the #1 imported beer brand in the U.S. market.

*Corona Beer ^ 502023 -
Harvard Business Review
Harvard Business School Case*

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Study: Gender Equity. Nitin Nohria, left, the dean of the Harvard Business School, acknowledging Brooke Boyarsky as a Baker scholar in May.

Harvard Business School Case

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Study: Gender Equity - The

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For the Harvard Chan community: Find the latest updates, guidance, useful information, and resources about Coronavirus Disease 2019 (COVID-19) here. In the wake of an outbreak of coronavirus that began in

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China in 2019, Harvard T.H.
Chan School of Public Health
experts have been speaking
to a variety of media
outlets and writing articles
about the pandemic.

The latest on the

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*Coronavirus - Harvard T.H.
Chan School . . .*

Harvard Business School.
COVID-19's hard lessons
might prepare business for
climate change We asked
experts from the HBS
Business and Environment

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Initiative how the
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coronavirus crisis might
change the way companies
think about sustainability.
Graduate School of Design.

*The Coronavirus Update –
Harvard Gazette*

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This could set up the perfect storm for a huge wave of bankruptcies in the weeks and months ahead, says Stuart C. Gilson, the Steven R. Fenster Professor of Business Administration at Harvard Business School.

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“There is a realistic probability that we could indeed see a ‘pandemic’ of bankruptcy filings in the near future,” Gilson says.

*Coronavirus Could Create a
'Bankruptcy Pandemic' -*

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In the last 7 days: 68 new positive cases, 12,193 total tests conducted. President Larry Bacow encourages all Harvard community members to participate in the collective effort to

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minimize the spread of
COVID-19. With a few simple
steps, you can help stop the
spread of COVID-19. Show you
care, and ...

*Coronavirus (COVID-19): Keep
Harvard Healthy | Harvard*

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Harvard Business School,
COVID-19 Business Impact
Center. Topics include
economic and financial
impacts, health care
management, leading through
crisis, adapting your

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business, leveraging
technology and your work
life. ... Access to case
projections, models and
publications on COVID 19.
Publisher Sites (Short Term
Access)

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Coronavirus (COVID-19)

*Research Guide ... - Harvard
Library*

Harvard Business School
(Spring 2021) Harvard
Divinity School (Spring
2021) Harvard Extension
School (Fall 2020/Spring

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2021) Harvard Graduate
School of Design (Spring
2021) Harvard Graduate
School of Education (Fall
2020/Spring 2021) Harvard
Kennedy School (Spring 2021)

School & Program Information

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Matthew Solan, executive editor of the Harvard Men's Health Watch, talks to Dr. Amy Sherman, an infectious disease expert with Harvard's Brigham and Women's Hospital, about what

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we may expect when COVID and the flu season meet. To learn more check out our Harvard Medical School Guide, COVID-19, Flu and Colds.

Coronavirus Resource Center

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In early June 1997, the CEO and vice chairman of Grupo Modelo were reviewing the performance of Corona beer in the U.S. market. Despite a much higher sales volume growth rate, Corona still

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trailed Heineken, the #1 imported beer brand in the U.S. market. Could Corona overtake Heineken and, if so, what marketing strategy changes needed to be made? Includes color exhibits.

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*Corona Beer | Harvard
Business Publishing
Education*

Campus housing: As of today, all remaining residents of Vanderbilt Hall have been asked to relocate to housing at Harvard Business School.

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This follows the decision last week, when first-year medical students and first-, second- and third-year dental students were asked to move out, with rent prorated, in accordance with Harvard University Health

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Services and CDC guidelines
related to social distancing
and bedroom to bathroom
ratios.

*Coronavirus communications |
Harvard Medical School*
These interviews, or cases,
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Case Study Solutions feature leaders at companies of all sizes and provide valuable examples of business concepts in action. This case study method forms the backbone of the Harvard Business School curriculum. Back in the 1920s, HBS

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professors decided to
develop and experiment with
innovative and unique
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