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Lateral Thinking: A Textbook of Creativity. The classic work about improving creativity from world-renowned writer and philosopher Edward de Bono. In schools we are taught to meet problems head-on: what Edward de Bono calls 'vertical thinking'.

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Lateral thinking is all about freeing up your imagination. Through a series of special techniques, in groups or working alone, Edward de Bono shows how to stimulate the mind in new and exciting ways. Soon you will be looking at problems from a variety of angles and offering up solutions that are as ingenious as they are effective.

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Lateral thinking involves restructuring, escape and the provocation of new patterns. Lateral thinking is closely related to creativity. But whereas creativity is too often only the description of a result, lateral thinking is the description of a process. One can only admire a result but one can learn to use a process.

~~Lateral Thinking: A Textbook of Creativity | Edward de ...~~

book is about lateral thinking which is the process of using information to bring about creativity and insight restructuring. Lateral thinking can be learned, practised and used. It is possible to acquire skill in it just as it is possible to acquire skill in mathematics. The book should be of use to teachers who are looking for a practical

~~PENGUIN BOOKS LATERAL THINKING - kioulanis.gr~~

Lateral thinking means taking a creative approach to a problem or challenge. It's a great skill to have at work. Here we'll talk you through what the ability is, and give some examples of lateral thinking skills. What is lateral thinking? It essentially means being able to think creatively or "outside the box" in order to solve a problem.

~~What is Lateral Thinking? | Examples of Lateral Thinking ...~~

This book, which is now internationally known and a bestseller, is a textbook of creativity. It shows how the habit of lateral thinking can be encouraged and new ideas generated. The author has worked out special techniques for doing this, in groups or alone, and the result is a triumph of entertaining education.

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Lateral thinking is an alternative way of thinking that leaves some room for incorrect ideas to surface without being judged or shut down before their time. We tend to think in a structured way in order to find the correct p "How do I love thee, let me count the ways"... apparently, there were a lot of ways for this author to explain Lateral Thinking and its techniques over and over and over...and over.

~~Lateral Thinking by Edward de Bono - Goodreads~~

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~~Lateral Thinking: A Textbook of Creativity, Edward de Bono ...~~

Edward de Bono invented the concept of lateral thinking. A world-renowned writer and philosopher, he is the leading authority in the field of creative thinking and the direct teaching of thinking as a skill. Dr de Bono has written more than 60 books, in 40 languages, with people now teaching his methods worldwide.

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Lateral thinking is a manner of solving problems using an indirect and creative approach via reasoning that is not immediately obvious. It involves ideas that may not be obtainable using only traditional step-by-step logic. Considered pseudo-science by some, the term was first used in 1967 by Edward de Bono in his book The Use of Lateral Thinking. De Bono cites the Judgment of Solomon as an ...

~~Lateral thinking - Wikipedia~~

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In 1967 de Bono invented the now commonly used term 'lateral thinking' and, for many thousands, indeed millions, of people worldwide, his name has since become a symbol of creativity and new thinking. He has written numerous books, which have been translated into 34 languages, and his advice is sought by Nobel laureates and world leaders alike.

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